

Presented to



In partnership with



Building next generation
deployment solutions for
underserved cities across the
country

CITY VITALS

Population: **10,178**

Square miles: **3.42**

Dwelling Units: **2,830**

of Utility Accounts

- **2,675 Residential**
- **333 Commercial**

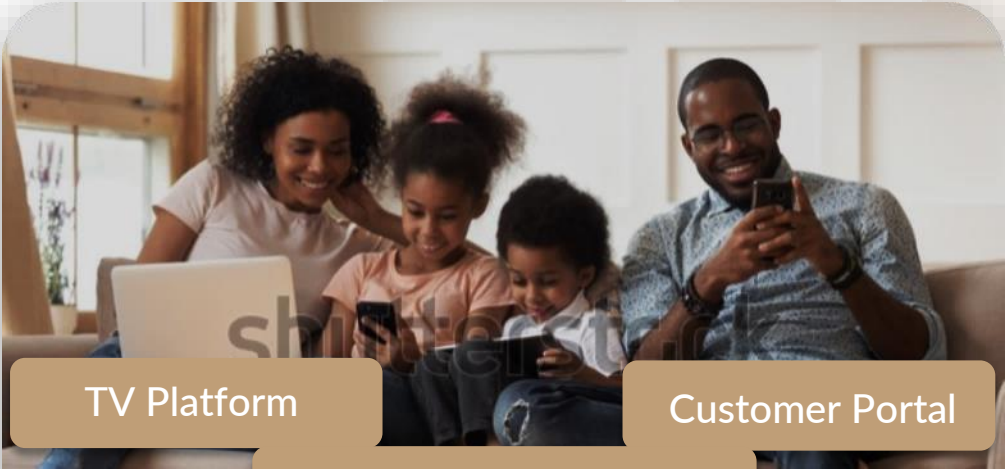


WHO WE ARE



Our Mission: To deliver fast affordable
broadband everywhere that will
support the future of connectivity

OUR DEPLOYMENT PARTNERS



TV Platform

Customer Portal

Connected Community



Nexconnect is leading the rural Internet Service Provider Industry through our dedication to creating remarkable customer experiences by providing integrated best-in-class solutions to drive sales and support business operations.



Mage Networks proprietary **MagiNet™** equipment delivers Fast & Reliable High-Speed Internet to remote and rural areas more quickly and efficiently than traditional technology.



WHAT WE DELIVER



Hi-Speed Broadband



IPTV Platform



Public WiFi Gateway



Connected Community



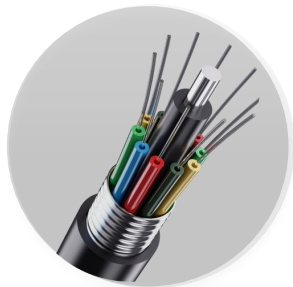
Smart City Solutions



Business IT Solutions



THE ELEMENTS



Hi-Speed Broadband



IPTV Platform



Public WiFi Gateway



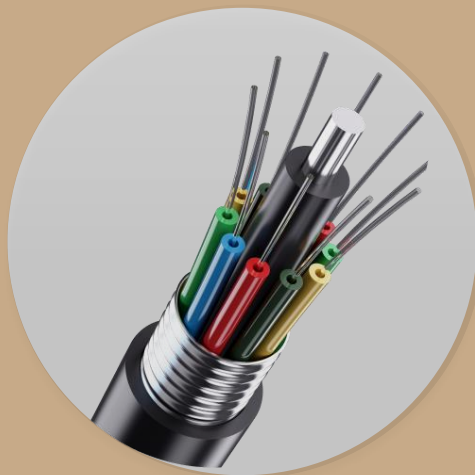
Connected Community



Smart City Solutions



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Hi-Speed Broadband

TYPES OF BROADBAND DEPLOYMENTS



DSL

Leverages old technology (Copper)
Slow Speeds



CABLE

Too Expensive for Low Density Areas
Slower Speeds



FIBER

Too Expensive for Low Density Areas
(\$ 35K per mile)



FIXED WIRELESS

Line of site
Inconsistent/Slow Speeds



SATELLITE

Weather Interference
High Latency

ABOUT MAGE EQUIPMENT

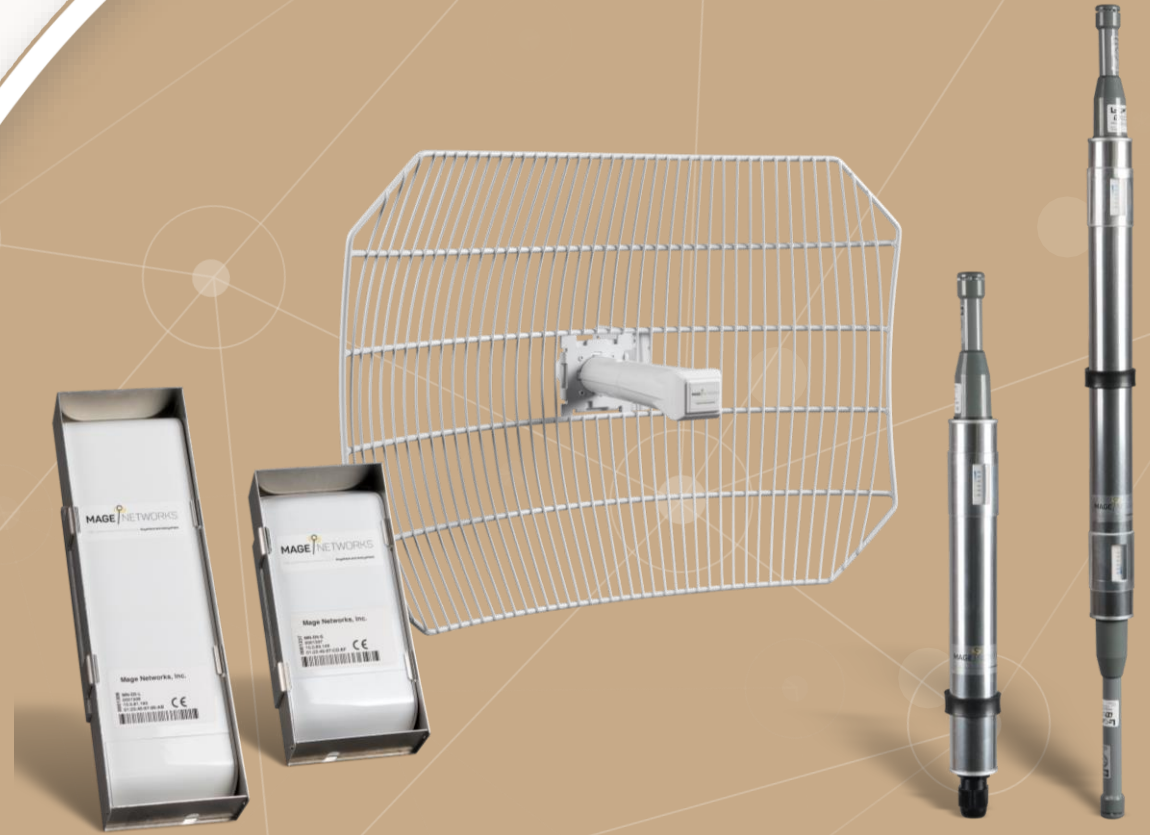


Fast Flexible Deployment Options

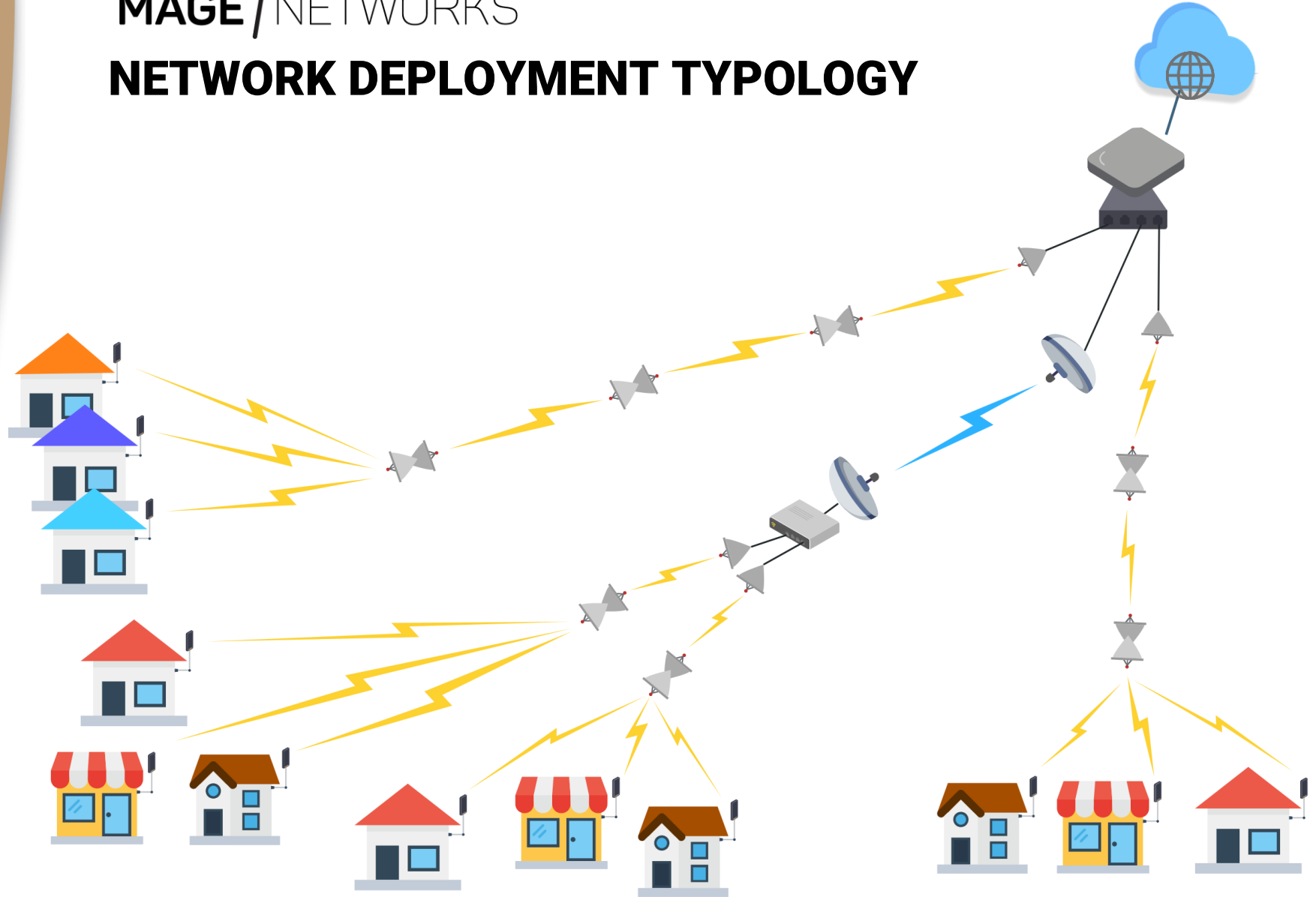
“Self Healing” Network

Supports Licensed & Unlicensed Spectrum

100 Mbps Download Speed
100 Mbps Upload Speed
Guaranteed Minimum Bandwidths



NETWORK DEPLOYMENT TYPOLOGY





Public WiFi Gateway



Digital Lobby is today's OTT
Broadband Gateway Portal for
residents & visitors to connect
to Public WiFi Networks.



Connected Community



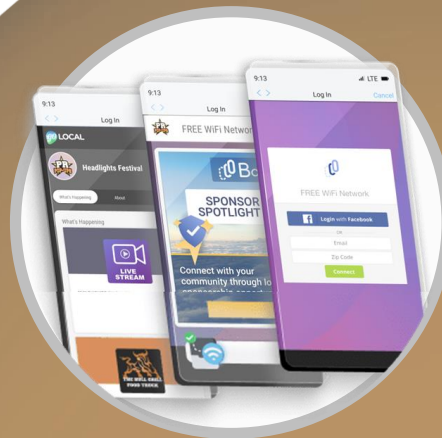
Provide Free public WiFi

Promote your city to
residents & visitors

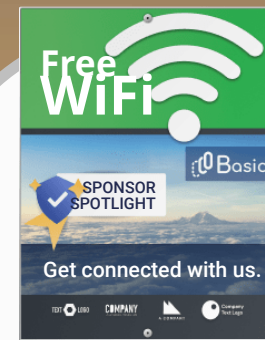
Get your message out

Custom Network Names

Create Zones



WiFi Experience



Awareness Signage



Integrated Media



Insightful Analytics

Insightful Analytics

Analytics can be viewed by:

Today, This Week, Last 30 Days or Custom Date Range



Total Passers By



Unique Visitors



Total Users



Age Range



New Visitors



Male Vs Female



Return Visitors



Home Zip Code



Email Vs Facebook



Device Information





Connected Community



Connected Community

GoLocal is **first of its kind solution** for visitors & residents to **discover and engage with streamlined relevant LOCAL content** regarding everything that's happening within their community.



Everything In One Place



City Spotlight

Contains quick-links to Attractions and Landmarks, along with featured city events



Special Offers

A feed of special offers from all participating GoLocal businesses



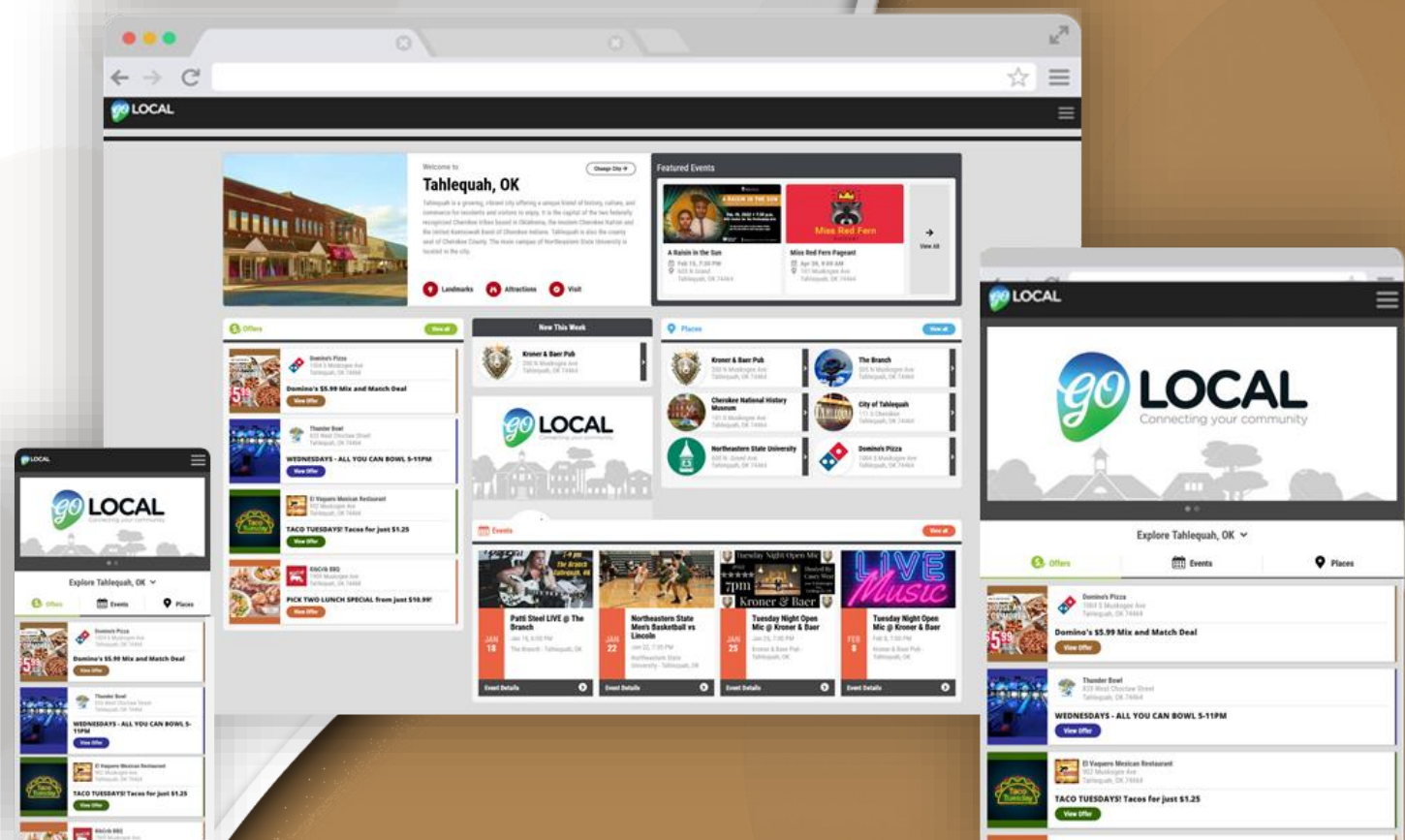
Events

Listing of all events from the city affiliate locations, community partners and local businesses.



Places

Listing of all participating GoLocal locations. Listings are displayed in clickable tiles, that lead to a dedicated page





IPTV Platform

IPTV Platform

**Integrated fully licensed 200+
channel TV platform**

5 Packages available

- ✓ Local Channels
- ✓ Premium Channels
- ✓ Sports Packages

Whole Home DVR

Watch on any device



IPTV PLATFORM

Platform Features

Trick Play, Live TV w/ Pause, Play, Rewind & FF

Xstream Whole Home DVR

72 Hrs Catch-Up TV

**Interactive Channel
Guide**

Parental Control

Local TV & Major Cable Channels

Start Over




Favorite Channels

Pay-Per-View



TV Everywhere

FOR YOUR RESIDENTS

-  **Hi-Speed Broadband**
-  **IPTV Platform**
-  **Public WiFi Gateway**
-  **Connected Community**
-  **Smart City Solutions**
-  **Business IT Solutions**





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