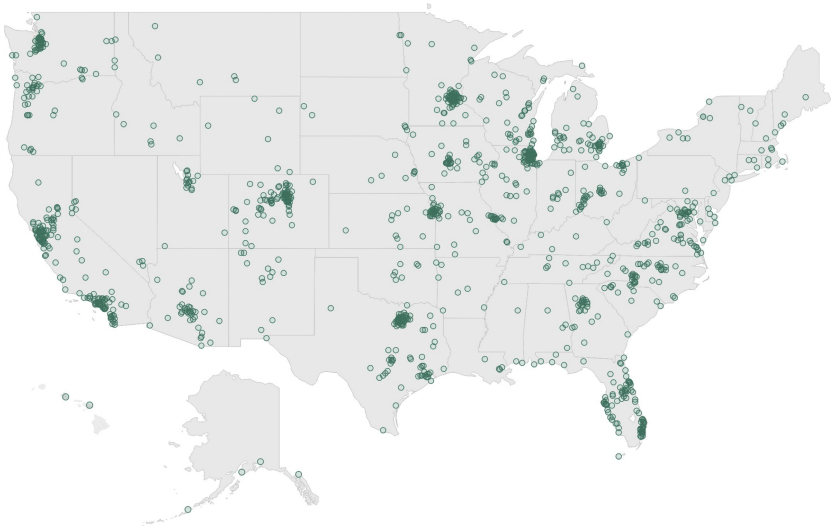
Polco

Local governments around the country trust Polco & NRC



DENVER
THE MILE HIGH CITY

CITY OF MADISON WISCONSIN

CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

CITY OF ROCHESTER MINNESOTA

Minneapolis
City of Lakes

JOHNSON CITY
TENNESSEE

WPB
WEST PALM BEACH

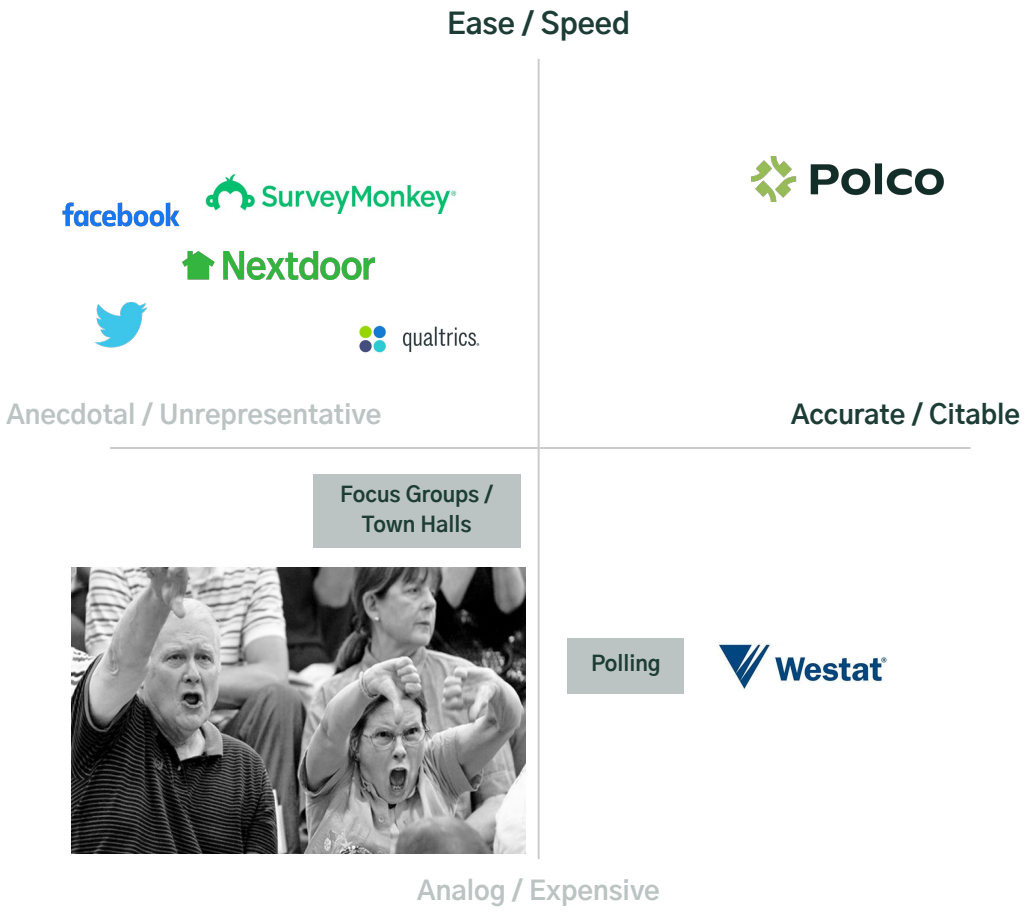
...along with over 500 other communities

Easy & Citable

Combine the ease and speed of online engagements with the insights and citability of traditional verified analog methods.

The process itself builds trust and connectivity with your constituents.

Designed for civic environments.

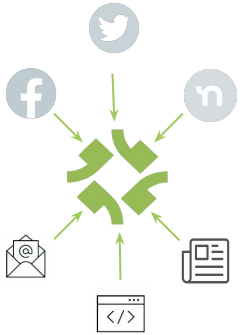


Real-time, Verified, Citable Public Input

Post

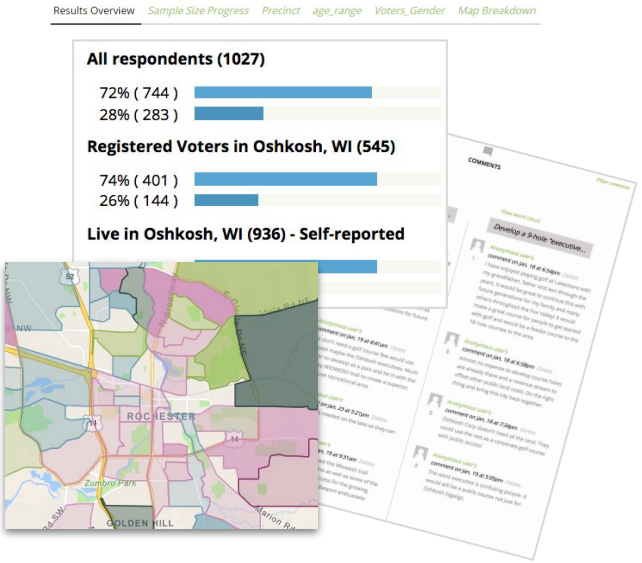
- Library of professional civic content
- Easily post custom surveys & polls

Share



- Open participation and verified resident results
- Accumulating residents on digital panels

Analyze



- Maps, trendlines and dashboards

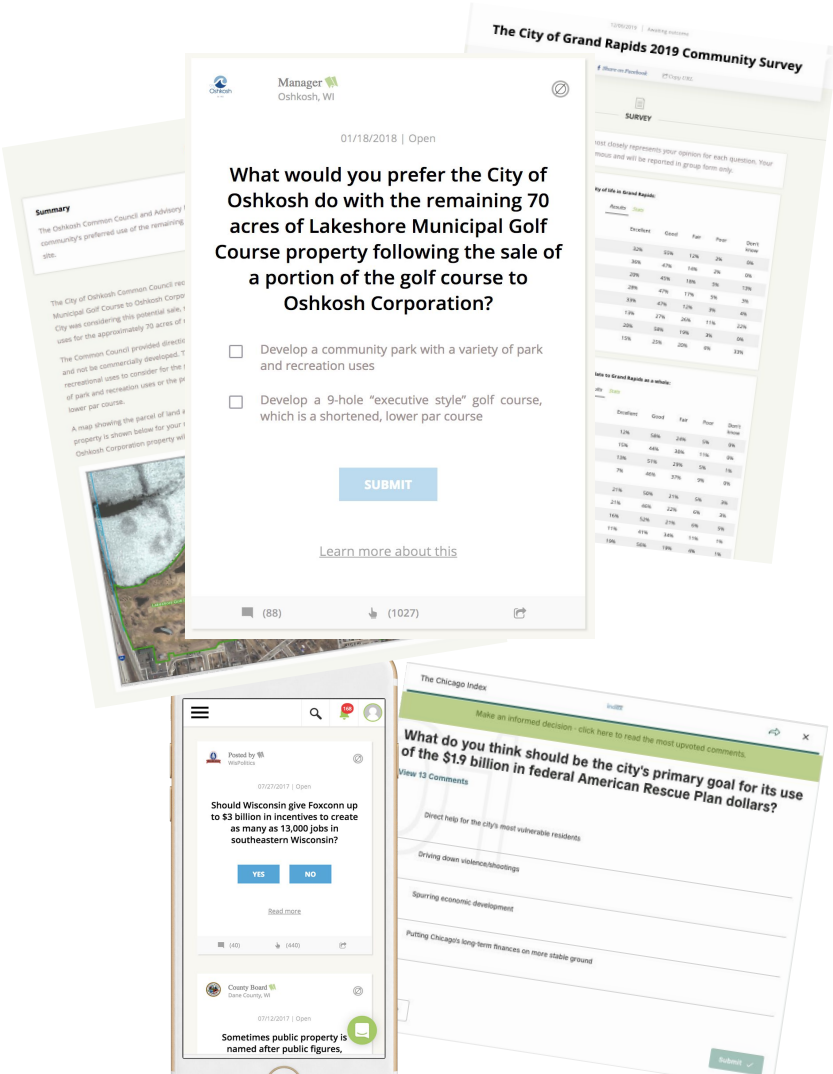
Content

Library of professionally developed surveys

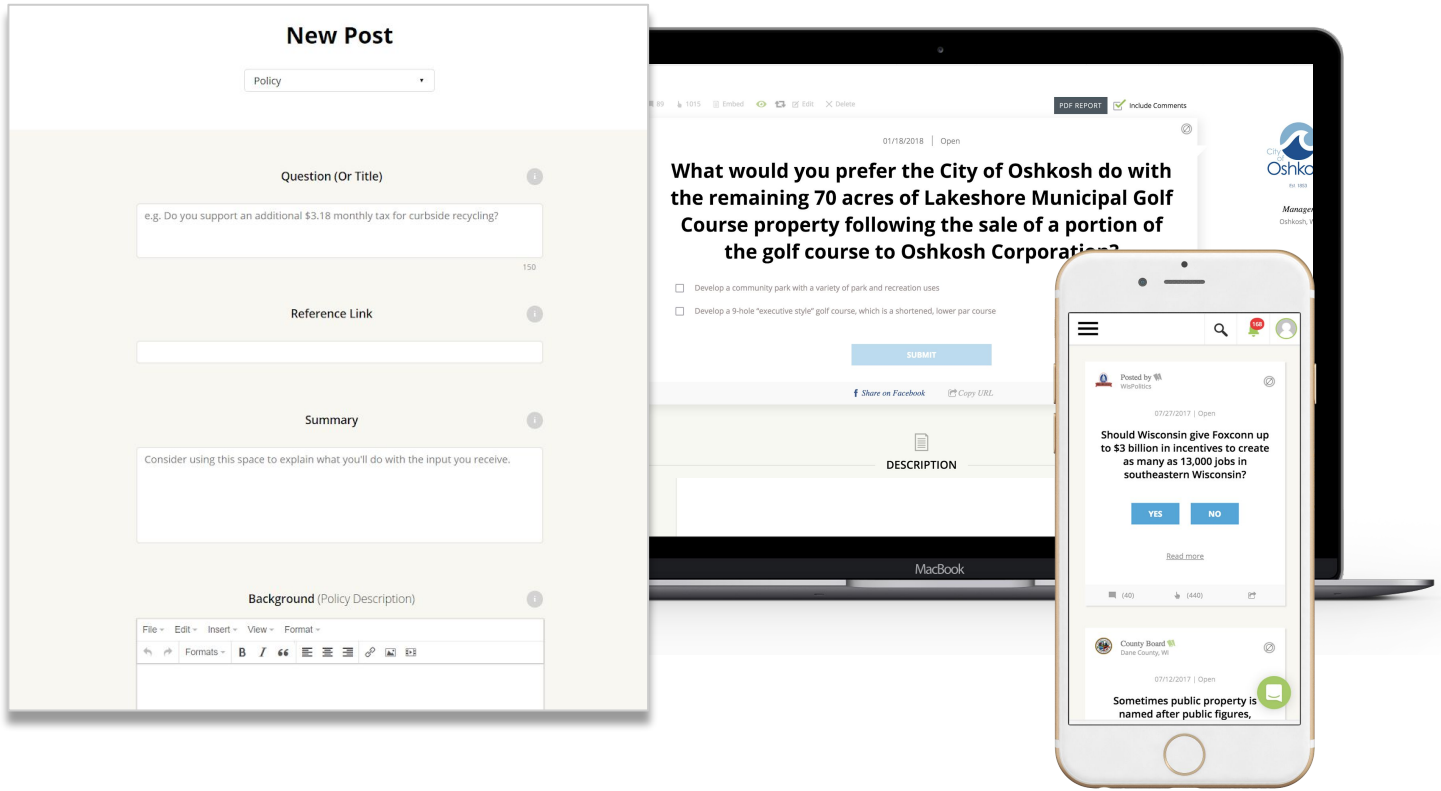
Easily post custom surveys & polls

Re-posting for member consistency such as Parks & Rec, Libraries, Public Housing, Economic Development etc.

Expert-led custom surveys



Easily post content & background materials for civil, structured, verified and organized participation



Administration

Multi-mode supplemental outreach

Accumulate a digital constituent panel of verified residents

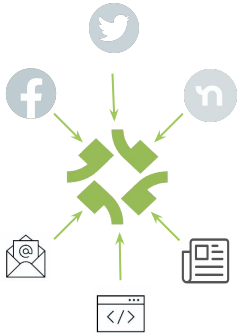
Tap into Polco's user base

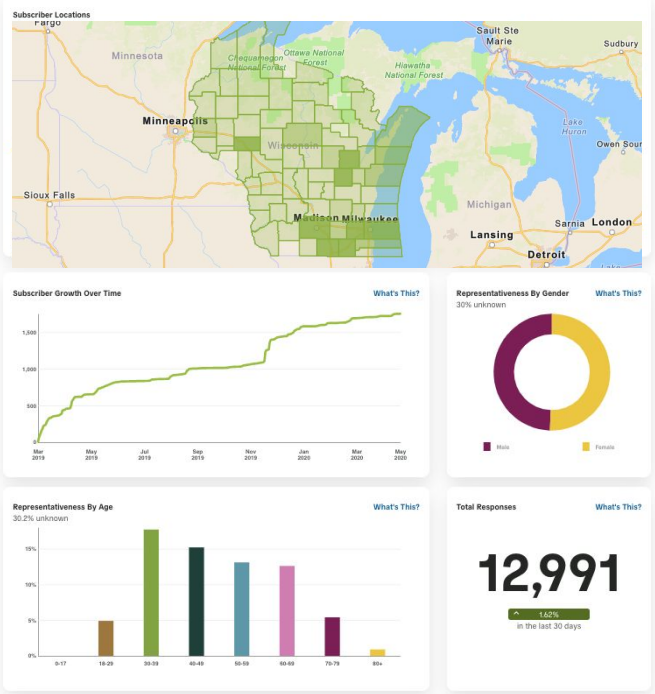
Eliminate ballot stuffing and multiple responses

Polco Live for real-time events

- Postcard
- In Person
- Email
- Embeds

- Mobile
- Web
- Social Media Integrations
- Panel of Previous Respondents





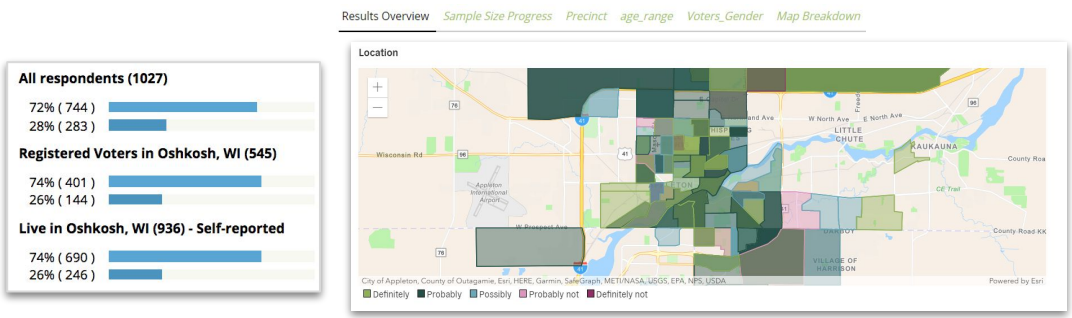
Analytics

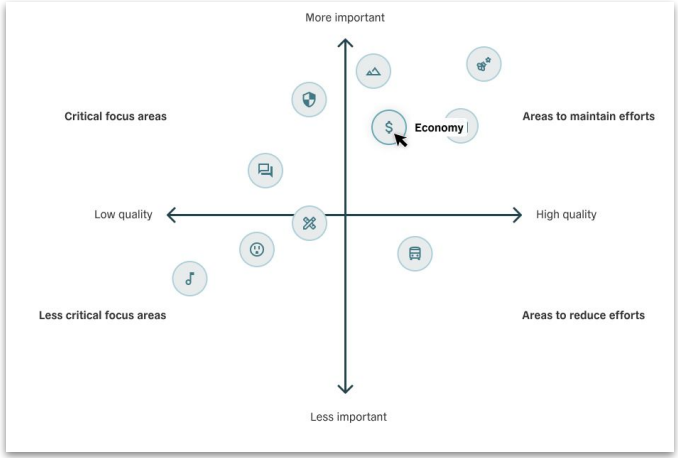
Online real time dashboards

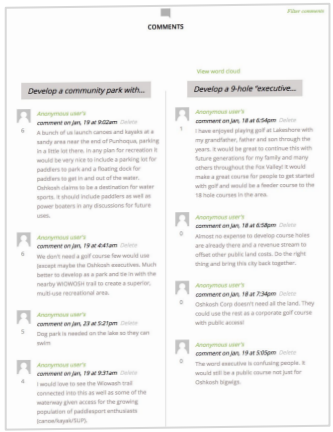
View results geographically

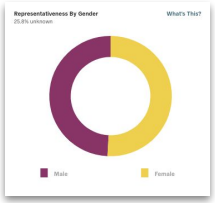
Results filtered by age, gender, and more

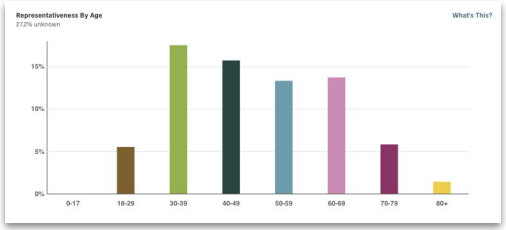
Trendlines and performance benchmarking



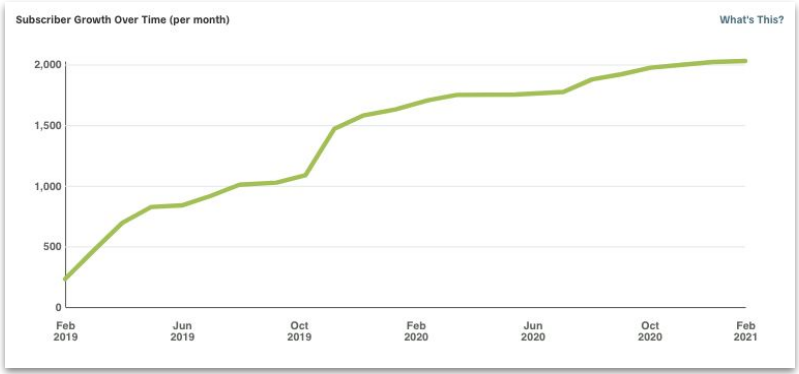


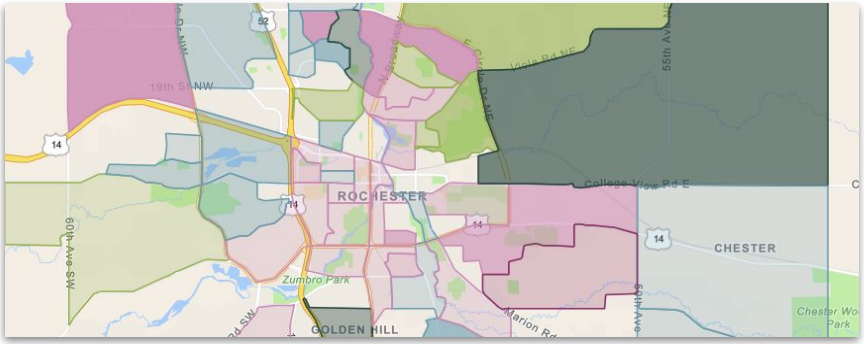


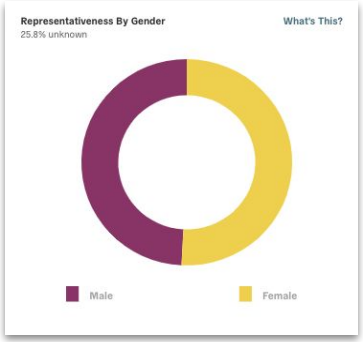


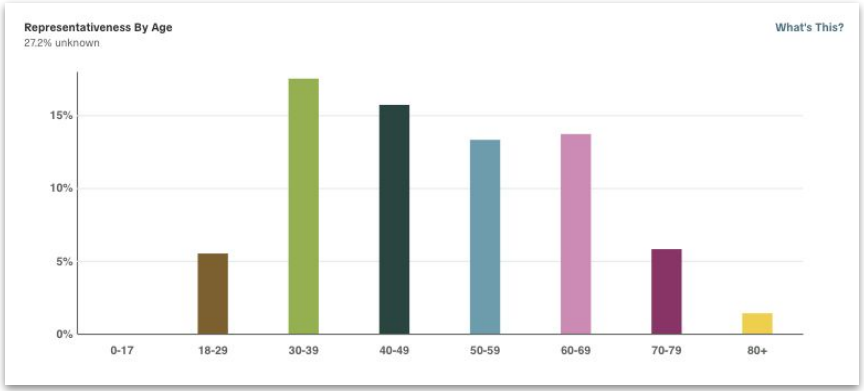


Rochester MN – Digital Results Dashboard Elements









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